From: [redacted]
To: svodauscontent; [redacted]
Subject: RE: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Thursday, 5 February 2026 12:45:29 PM
Attachments: image001.png
image002.png
image003.png
image004.png

OFFICIAL

CAUTION: This email is from an external sender. Do NOT click on links or open attachments unless you recognise the sender and KNOW the content is safe. If you are in doubt, please contact the Corporate Service Desk.

Hi [redacted],

Noted and appreciate the clarification.

Look forward to ACMA's published guidance materials in due course.

Cheers,
[redacted]

OFFICIAL

From: svodauscontent <svodauscontent@acma.gov.au>
Sent: Monday, 2 February, 2026 1:40 PM
To: [redacted]@wbd.com>; [redacted]@wbd.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>
Subject: RE: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]

EXTERNAL SENDER: Caution opening links or attachments

OFFICIAL

Hi [redacted],

On your first question about revenue election: we ask that you let us know what method HBO Max choses to use no later than 15 February 2027.

Thank you for your patience on guidance materials. We are working as quickly as we can to provide guidance materials and hope to share some information soon.

Please feel free to call on my details below if you have any questions.

Cheers,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



OFFICIAL

From: [redacted]@wbd.com>
Sent: Monday, 2 February 2026 12:49 PM
To: svodauscontent <svodauscontent@acma.gov.au>; [redacted]
[redacted]@wbd.com>
Subject: RE: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]

OFFICIAL

CAUTION: This email is from an external sender. Do NOT click on links or open attachments unless you recognise the sender and KNOW the content is safe. If you are in doubt, please contact the Corporate Service Desk.

Hi [redacted],

Acknowledging receipt of the correspondence. We appreciate the clarity on notifications due and the flexibility on electing a preferred method to acquit the requirement of the first compliance.

Two immediate questions In light of the flexibility granted for the first compliance,

1. Does this imply that there is now no notification due to ACMA on 2 March 2026, if the revenue model is elected to fulfil local content obligation?

2. Per our previous correspondence, it would be nevertheless helpful for ACMA's guidance to be published sooner rather than later to facilitate major SVOD's meeting of their local content obligation.

Might it be helpful for us to get on a short call to chat on the above? I am available this week, at ACMA's convenience.

Many thanks.

Cheers,
[redacted]

OFFICIAL

From: svodauscontent <svodauscontent@acma.gov.au>
Sent: Monday, 2 February, 2026 6:35 AM
To: [redacted]@wbd.com>; [redacted]
[redacted]@wbd.com>
Cc: svodauscontent <svodauscontent@acma.gov.au>
Subject: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]

EXTERNAL SENDER: Caution opening links or attachments

OFFICIAL

Dear [redacted] and [redacted],

[redacted]

Please see attached correspondence from the ACMA Authority Member Carolyn Lidgerwood regarding your obligations under Part 8C of the *Broadcasting Services Act 1992* (the Australian Content Requirement for Subscription Video on Demand services).

[redacted] s 47G Providing this flexibility is somewhat complex so please do reach out if you have any questions or would like clarification.

Cheers,

[redacted]

[redacted]
Senior Regulatory Officer

Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



OFFICIAL

NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.
NOTICE: This email message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.